Balkan Ruby 2024

SPONSORSHIP PROSPECTUS

Balkan Ruby is was back to business

April 26-27, 2024 in Sofia, Bulgaria

April 26 - April 27, 2024

Puzl CowOrKing Greenhouse, Промишлена зона Хладилника, Blvd. "Cherni vrah" 47, 1407 Sofia, Bulgaria

Balkan Ruby 2024 took place on April 26-27, 2024, in Sofia, Bulgaria, five years after our last event in 2019. We had a great time, and we hope you did, too. We had a business theme, and it rocked!

We look forward to seeing you again in 2025.

For sponsorship inquiries, contact:

hi@balkanruby.com

Sponsorship Packages

By sponsoring Balkan Ruby 2024, you are helping us make a great event while promoting your brand to the passionate Ruby developers in Bulgaria, the Balkans, and beyond!

Sponsor

- Basic: €1000.0
- Standard: €2000.0
- Pro: €3000.0

Exclusive

Exclusive packages are in limited availability and can sell out.

- T-shirt: €1000.0
- Coffee: €1000.0
- Party: €1000.0

Supporter

Supporter packages are given to companies paying for conference expenses like speaker travel.

- Speaker travel: €0.0

See detailed information about each package on the following pages.

Sponsor

Name	Price	What's Included	Availability
Basic	€1000.0	• Banner at the event • Logo on the website • Brand promotion on social media • Mentions from the stage • 1 free ticket	Unlimited
Standard	€2000.0	• Table at the conference • Banner at the event • Logo on the website • Brand promotion on social media • Mentions from the stage • 2 free tickets	Unlimited
Pro	€3000.0	• Table at the conference • Your logo on our video recordings • Banner at the event • Logo on the website • Brand promotion on social media • Mentions from the stage • 3 free tickets	Unlimited

Exclusive

Name	Price	What's Included	Availability
T-shirt	€1000.0	• Your logo on the sleeves of our t-shirts	Unlimited
Coffee	€1000.0	• Espresso with your branding	Unlimited
Party	€1000.0	• Your branding on the conference party	Unlimited

Supporter

Name	Price	What's Included	Availability
Speaker travel	€0.0	• Logo on the website • Brand promotion on social media • Mentions from the stage	Unlimited

Frequently Asked Questions

Do I have to provide the banners and roll-up posters?

If you have existing printed materials, feel free to bring them along. Otherwise, our team will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

Do I have to provide my own stand for the sponsors hall?

The exhibit space is a large table (1×2m), provided by us.

Do the prices include VAT?

The prices do not include VAT, which will be added where applicable.

Do you have any other sponsorship options?

We are open to discuss other opportunities and bespoke packages to ensure you get the best out of your investment.